

The diagram illustrates the layout for a 3.5 x 2 inch card. It features a central white area with a black border. Inside this area, there are three distinct regions defined by lines: a blue dotted line for the safe zone, a magenta solid line for the bleed edge, and a black solid line for the cut line. The final cut size is 3.5 x 2 inches. The bleed edge extends beyond the cut line, and the safe zone is nested within the bleed edge. Arrows point from the text labels to their respective lines.

Final Cut Size
3.5 x 2

CUT LINE
Card is cut here

BLEED EDGE
Extend background colours
and images to this edge

SAFE ZONE
All essential text and images
should be within this area