

Total Graphic Area: 36" w X 66.5"
up to 89.75" h
Total Visual Area: 36" w x 60"
up to 83.25" h

.5" bleed area

Please be sure to include a 1/2" bleed
at the top & a 6" bleed at the bottom

General Art Guidelines:

- CMYK Color Mode
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard

6" bleed area

BLEED AREA
will not be visible when
mounted into bannerstand